

Right of use for pictures, videos and texts

Dear business partner,

the data/files, which are provided to you, (product photos, videos, texts and other graphic files) are subject to copyright. You can use the files free of charge under the following conditions:

1. RIGHT OF USE

The erfal GmbH & Co. KG grants you the simple, non-transferable and revocable right of use. The right of use is limited to the purpose, as mentioned in the next paragraph. Further, the right of use is restricted for the duration of the business relationship. A business relation shall be considered as being terminated when the last order is older than 18 months.

2. PURPOSE

You can use the data/files, which are provided to you, as classical print media or as digital media. Expressly excluded from this is the use on online platforms and market places, e. g. Amazon or eBay. The usage on online platforms and market places requires the prior permission of the erfal GmbH & Co. KG. The permission has to be written and will be only for certain pictures and texts.

Please note, when using texts, that these may not be adopted one-to-one, but must be changed analogous. The background to this is, that Google "penalizes" the use of double/multiple contents in the ranking. Further, they sanctions this with a bad and lower ranking at Google.

3. UNAUTHORISED USE

The data/files may only be used for the presentation and the distribution of the products of the erfal GmbH & Co. KG.

A usage of the data/files for the presentation of other suppliers is forbidden. The provided data/files may not be used in a changed form without the previous permission of the erfal GmbH & Co. KG. Further, please don't use the product pictures of the sales documents or website without previous permission. We would be pleased to send you the requested pictures with the corresponding quality.

4. PROOF OF ORIGIN

Please set a link to our website www.erfal.de when using the provided data/files in digital media or rather on the internet (e. g. on your own webpage). The usage in print media and other traditional printed products (brochures, posters, flyer, adverts etc.) requires in addition the erfal logo (if possible on the picture or at the text end).

5. TERMINATION OF THE BUSINESS RELATIONSHIP AND REVOCATION

Upon termination of the business relationship or in the case of a revocation of the right of use, you are obliged to stop using the provided data/files and to delete all data/files which you have used on the Internet.

Yours sincerely

A handwritten signature in blue ink, appearing to read "J. Erler", with a stylized flourish at the end.

Jörg Erler
Managing director